

SPORTSCASTR ANNOUNCES EARLY CONTRIBUTOR PRIVATE TOKEN SALE FOR FANCHAIN, A CRYPTOCURRENCY FOR THE SPORTS INDUSTRY

NBA Commissioner Emeritus David Stern-backed FanChain available on QRYPTOS June 30, 2018

GRAND CAYMAN – SportsCastr today announced FanChain, a cryptocurrency designed for the multi-billion dollar global sports market, will launch its early contributor private token sale on June 30, 2018. FanChain will power a decentralized sports entertainment ecosystem that rewards fans for producing content, including live color commentary on sporting events. The FanChain private sale will be hosted on QRYPTOS, a cryptocurrency exchange operated by global fintech company QUOINE. Interested contributors will need to create an account on QRYPTOS and pass KYC to participate in the FanChain private sale. More information can be found in the FanChain private sale portal.

“We are excited to offer the cryptocurrency community an early opportunity to participate in FanChain’s token sale through one of the leading licensed global exchanges,” said Kevin April, CEO of SportsCastr. “Our partnership with QRYPTOS provides us advantages that many token sales do not have – the ability to reach thousands of potential contributors, streamline participation, and provide access to an exchange soon after the conclusion of the public token sale.”

FanChain will be integrated first on the SportsCastr platform, allowing users to tip color commentators in a model that Twitch users are already familiar with. Developed for the fragmented sports market, third-party entities including leagues and media outlets can join the FanChain network to target and reward their audiences. Sports fans will be able to exchange their FanChain tokens for access to exclusive content, digital goods, and memorabilia from the teams and leagues they follow.

“FanChain aims to bring transparency and value to fans in the sports space using blockchain technology, and we’re excited to provide our customers with this exclusive opportunity to gain early access to their private token sale on QRYPTOS,” said Mike Kayamori, CEO and Co-founder of QUOINE.

By conducting the private sale on QRYPTOS, FanChain will have access to hundreds of thousands of QRYPTOS’s existing users. Existing users who qualify for the private pre-sale will be eligible to purchase FanChain tokens at a special rate.

To unlock details to the private pre-sale, interested contributors must have a verified account on QRYPTOS with an account balance equivalent to at least \$1,000.00 USD in BTC, ETH, BCH or QASH. For more information, visit <https://qryptos.com/ico/fanz>. The private sale on QRYPTOS will not be offered or sold to persons located in the United States or any jurisdiction where the sale of FanChain Tokens is not permitted by law.

About FanChain by SportsCastr

FanChain is a token and crypto-economy built specifically for SportsCastr and the global sports market. The FanChain token leverages a unique combination of fungible and non-fungible characteristics that enables team loyalty to be embedded within individual tokens, which can be produced and transmitted across multiple platforms. Third-party entities can be whitelisted to distribute and reward fans and users with FanChain tokens. For more information, please visit www.fanchain.com.

About Qryptos by QUOINE

QUOINE is a leading global fintech company that provides trading, exchange, and next generation financial services powered by blockchain technology. With offices in Japan, Singapore and Vietnam, QUOINE combines a strong network of local partners with extensive team experience in banking and financial products to deliver best in class financial services for its customers. In June 2017, QUOINE launched a fully digital cryptocurrency exchange and trading platform called QRYPTOS, exclusively for cryptocurrency trading in desktop version at www.qryptos.com.