

SPORTSCASTR EXPANDS INTO ESPORTS AS OFFICIAL STREAMING PARTNER OF FGCARENA TOURNAMENT

Viewers from Around the World Can Tune in to Watch the Premier Dragon Ball Fighter Z Players Face-off Live on SportsCastr with Multilingual Commentary Options

New York, N.Y. – SportsCastr, the interactive live video streaming platform for sports commentary, today announced that it is the official streaming partner of DraftDaily's Fantasy Gold Coin Arena ("FGCArena") inaugural esports tournament, to take place at the Neonopolis in Las Vegas on June 2nd through June 3rd, 2018. The tournament will be streamed live on SportsCastr and will be available at: http://sportscastr.com/fgcarena. The stream starts at 1PM PDT (4PM EDT) on June 2nd and is available free of charge.

The inaugural tournament will bring together the premiere Dragon Ball Fighter Z players from around the globe to compete for a prize package valued at \$10,000. The event will feature the leading Dragon Ball Fighter Z player in the world, Goichi "GO1" Kishida, as well as live, interactive commentary in Japanese from Kyohei "MarlinPie" Lehr, and others. Registered SportsCastr users will be able to participate in the stream by adding their own commentary and reactions throughout the two-day event. For more information on the event, visit https://fgcarena.com

"SportsCastr will allow the global esports community to watch the FGCArena tournament live, and personalize the experience by selecting their preferred commentary source," said Kevin April, SportsCastr CEO. "This includes options to receive commentary in other languages, or to gain the perspective of other Dragon Ball Fighter Z fans and players."

"We're very excited to have partnered with such a forward thinking sports media company like SportsCastr. The worldwide exposure and multilingual commentary options provided to users is a great fit for us." said Nicolas Hernandez, FGC's owner.

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The event marks SportsCastr's entry into both esports and live-event streaming, which are enhanced by the Company's unique social features. These include the ability for users to provide live-video commentary on the event in real-time from any location, and have that live-commentary overlaid atop of the broadcast of the event. Viewers can browse and change commentators, selecting them based upon language, location and various other attributes... or can participate by adding their own commentary.

About SportsCastr

SportsCastr, currently in beta, is a live streaming company that allows users to be color commentators and enables viewers to select which sportscaster they wish to have call, recap or make predictions on a game. SportsCastr is both a second-screen experience and a first-screen social OTT platform. For more information, please visit https://sportscastr.com/.

Steve Smith, an NBA Champion and All-Star, David Stern, NBA Commissioner Emeritus; Jim Boeheim, Syracuse University Head Basketball Coach, Vernon Davis, two-time NFL Pro Bowler and Washington Redskins tight end, Donald Schupak, former Managing Partner of the ABA's Spirits of St. Louis; Andrew Schupak, SGI MB CEO; Charles Baker, Co-Chair of O'Melveny's Sports Industry Group and Eric Bechtel, IdeaQuest Founder, are investors and advisors for the platform.

SportsCastr is available for free on the iTunes App Store. Users can also access the platform via the web at https://sportscastr.com/