

SPORTS INTELLIGENCE LEADER STATS PARTNERS WITH SPORTSCASTR TO DELIVER REAL-TIME DATA THROUGH FANCHAIN INTEGRATION

With SportsCastr's FanChain token, fans can access in-depth analysis to power live commentary on sporting events from anywhere in the world

CHICAGO / NEW YORK CITY – **SportsCastr**, the blockchain-based live-streaming company backed by NBA Commissioner Emeritus David Stern and the NFL Players Association, today announced an official partnership with **STATS**, the worldwide leader in sports data and intelligence. Through this partnership, the companies will collaborate on developing meaningful experiences and innovative offerings.

In the initial phase of the partnership, SportsCastr will integrate STATS' solutions to provide fans with some of the same real-time data that professional sports broadcasters use. STATS provides live data feeds, schedules, box scores, and bullet points to broadcasters, providing the information they need to deliver engaging commentary on sporting events. Now with SportsCastr's FanChain token, fans can access STATS' detailed analysis and talking points to power their live commentary from anywhere in the world.

Already trusted by the top media and technology providers, and several professional leagues and teams, STATS will provide SportsCastr users information at their fingertips to elevate their commentary. Using SportsCastr's FanChain cryptocurrency, SportsCastr Live commentators will be able to unlock STATS 'Bullet Points' for an in-depth look at in-game matchups, which provides perfect content for shoulder programming and in-game analysis.

"We are changing the way fans can interact with the sports they love," said Kevin April, Chief Executive Officer at SportsCastr. "FanChain will allow our SportsCastr Live users to tip broadcasters, unlock Pay-Per-View events, and now, thanks to this partnership, access premium STATS features. STATS joins the NFLPA, WNBPA and leading

athletes in supporting our groundbreaking technology. This is a powerful step towards our goal of making FanChain the de facto token of the sports world.”

“SportsCastr and FanChain provide additional layers of possibilities for fans looking to interact with live games in an authentic way,” said Steve Xeller, Chief Revenue Officer at STATS. “No matter where they are, fans can sign on to SportsCastr and create their own live-stream broadcast using STATS data and Bullet Points for assistance – just like full-time broadcasters. There are so many possibilities with this type of fan engagement, and we look forward to seeing how STATS and SportCastr can continue to build on our partnership as STATS develops a suite of new AI-powered products.”

SportsCastr’s product lines includes its consumer-facing live-video platform (“SportsCastr Live”) that allows viewers to personalize who calls the game for them, and enterprise-grade B2B solutions that enables its technology to be integrated into existing OTT platforms. The company’s blockchain solution, FanChain, is a cryptocurrency and decentralized ecosystem built specifically for the global sports market. FanChain is used by both SportsCastr Live and third-party sports platforms, including the world’s largest fan club network, FanWide.com.

Fans looking to try their own live commentary can download the SportsCastr Live app (currently in beta) for free in the **Apple Store** or at <https://sportscastr.com>. Information on the industry-focused cryptocurrency, FanChain, can be found at <https://fanchain.com>

About STATS

STATS is the global leader in sports intelligence, operating at the intersection of sports and technology. The world’s most innovative brands, technology companies, leagues and dozens of world championship teams trust STATS to find their winning edge. STATS combines the industry’s fastest and most accurate data platform with video analysis, sports content and research, player tracking, and the latest in artificial intelligence (AI) and machine learning to provide unparalleled media and team performance solutions. The pioneer of live sports data,

STATS continues to speed innovation in the industry with STATS Edge™, the first-ever team performance solution powered by AI. For more information, go to www.stats.com and follow STATS on Twitter @STATS_Insights.

STATS MEDIA CONTACT: Reed Findlay | +1 847-583-2642 | mediarelations@stats.com

About SportsCastr

SportsCastr develops a suite of products designed to connect the global sports industry and increase fan engagement. These include SportsCastr Live, a live-video platform that allows viewers to personalize their commentator (or be the commentator), an upcoming enterprise-grade SDK that allows its technology to be integrated into existing OTT platforms, and FanChain, a blockchain solution for the sports industry. The company is backed by some of the biggest names in sports including the the NFL Players Association (NFLPA), NBA Commissioner Emeritus David Stern and Super Bowl Champion Vernon Davis. For more information, visit <https://SportsCastr.com>

About FanChain

FanChain, developed by SportsCastr, is a token and end-to-end blockchain solution specifically for the global sports market. The FanChain ecosystem includes a payment gateway, exchange platform, rewards portal, wallet and a DApp that allows third-party companies to be whitelisted to distribute and reward fans and users with FanChain tokens ("FANZ"). For more information, please visit <https://fanchain.com>